

PRESS RELEASE

For Immediate Release

GOFIT PROJECT X GRANDKEMANG FEST 2018 AT GRANDKEMANG HOTEL JAKARTA



Jakarta, April 2018 – In conjunction with grandkemang’s 44th Anniversary on April 24th, 2018, grandkemang Hotel Jakarta will celebrate it with its annual festival called “Grandkemang Fest”. This year, grandkemang is collaborating with the Indonesian hub for sports and fitness called GOFIT. Fitness & healthy lifestyle will be the main theme of this event, but this does not mean it will be the only entertainment. Foods, arts & crafts bazaars will be part of the event as well as children’s activities. 27-29th of April will be the weekend for friends and family.

GOFIT’s Goals

color your world...

Jl. Kemang Raya 2H Kebayoran Baru. Jakarta 12730 - INDONESIA
T. (62-21) 719 4121 | F. (62-21) 719 4205 | E. info@grandkemang.com

f grandkemang @grandkemangJKT @grandkemangJKT

www.grandkemang.com

In the recent years the tendency to apply a healthy lifestyle is increasing, but it turns out the participation rate of Indonesian people to exercise is very low. Statistics in 2015 shows that the number of people who regularly exercise in Indonesia is only 27.61 percent, or you may say citizens that exercise in routine (at least one time a week) has not reached one third of the population of Indonesia. That is said, from 100 residents of Indonesia there are only 28 people who regularly perform physical activities regularly.

But on the other hands, there is a positive trend that is developing. A survey of other institutions published in 2015 mentions that 73 percent of people in Asia, including Indonesia, put health as the number one issue in their priorities. This figure increased 19 percent over the previous year. These findings could be a way to encourage Indonesians' motivation to adopt a healthier lifestyle – which not only improves the quality of health, but also boosts the quality of life. GOFIT wants Indonesia to improve their healthy lifestyle, thus they are built.

Fitness and Entertainment

Friday, April 27, 2018 | 7 am – 9:30 pm

Join the grandkemang Fest by participating in the fitness classes that starts at 7 am. Guests can register for classes that suit their schedule and type. The classes will be available until closing at 9:30 pm. What makes it fun is that there will be unique activities such as a Glow in the Dark Zumba Party, Cardio Dance with Live DJ and Bbareless with Live DJ. For online class registration, please click <http://gofit.id/event>

Houbii & Bubble Soccer

Safely padded inside a giant inflatable ball, challenge yourself and all your buddies in this fast, crazy, funny, and addictive game! All ages are welcome to take part in the stand-off. Players can team up or play one-to-one, so don't miss the action and be the last one standing!

color your world...

So don't worry about your children, they will be able to join fitness classes and can participate Houbii's Bubble Soccer for only IDR 20.000/game.

Food Fest & Goodies Sale

Outdoor Parking & Pool | April 27 – 29, 2018 | 10 am – 9:00 pm

Foods and goodies are the recipe to have a good time at any celebration. grandkemang will have bazaar themed Arts & Crafts and also our food hotel bazaar, such as burgers or sandwiches, Vibar Pizza, Nasi Liwet Bowl, Bakso grandkemang, Chili Cheese Fries, Kaiserschmarren and D'courtyard sweet & pastries.

Grandkemang Stay Fest Room Package

Valid on April 27 – 29, 2018

grandkemang Jakarta also offers a very special staycation with many attractive inclusions. For only IDR 999,000++ guests may enjoy a 1 (one) night stay in Deluxe room, including 2 entry tickets for classes and breakfast for 2 persons. You can book a room in this link: <https://bit.ly/2v4upGc>

Barbeque Feast Fest

Saturday, 28 April, 2018 | 6:30 pm – 9:30 pm | Sperta

To complete your night, do not miss our BBQ Feast Fest prepared by the pool. The menu includes Meats and Seafood, Mongolian BBQ and salad bar prepared by the pool for only IDR 325.000/person including 1 entry ticket for a class.

Sunday Brunch Feast Fest

Sunday, 29 April, 2018 | 12 – 3 pm | Sperta

Fill your tummy with the delightful creations by our culinary specialists. The All you can Eat Buffet comes in at only IDR 425.000/person including free flow ice tea and

color your world...

grandkemang

JAKARTA

juice, and 1 entry ticket for a class. Guests may enjoy our festival with family and friends in Sperta restaurant with the finest ingredients ranging from European specialties with a touch of Asian cuisine, Western Carving Station, Italian Pasta Corner, Dim Sum Station, Sushi & Sashimi Corner, Indonesian cuisine, wide selections of the best French bread accompanied with the best cheese, dessert and pastries, and beverage station.

grandkemang Jakarta has all you need to spend the festivities that will certainly make your weekend full of fun and harmony.

We would like to express our gratitude to our sponsors DBS, Samsung, FWD Life Insurance, E-Commerce partner Blibli.com, partners such as Aqua, Brawijaya Hospital & Clinic, FX Sudirman, Daya Dimensi Indonesia, East Bali Mete, Houbii Taman Petualangan urban, JBL, Medfit, Slim Gourmet, Akademi Tari Langkah, Primafit, Sunpride, Sepeda Pro, Trek, Rejuve, communities such as Indo Runners, Speed-A CC, Komunitas Bersepeda Wanita, Teman Triathlon, pelari Jarak Jauh, Pelari Palsu, Prudential Running Community, Perhimpunan Perempuan Lintas Profesi Indonesia, Dear Moms, media partners such as Indika FM, EventJakarta, Her World, Cosmopolitan FM, Mother & Baby, InClover, Venue Magazine, Lipitan6.com, Sportku.com, Sportourism.id, Delta FM, Womantalk.com, Tabloid BOLA, Viva.co.id, Share Event, Runhood, Brava Radio, Famous.id, IVG, Kaskus, Medcom.id, Radio Global, FM Hard Rock, Metrotvnews.com, Jakarta Baru and other parties who have been helping us to make this event happen with success.

For reservation and information, please contact +6221 7194121 or email resv@grandkemang.com.

- End -

color your world...

Jl. Kemang Raya 2H Kebayoran Baru. Jakarta 12730 - INDONESIA
T. (62-21) 719 4121 | F. (62-21) 719 4205 | E. info@grandkemang.com

 grandkemang  @grandkemangJKT  @grandkemangJKT

www.grandkemang.com

grandkemang

JAKARTA

ABOUT GRANDKEMANG HOTEL JAKARTA

grandkemang Jakarta is a contemporary hotel and the preferred residence in Kemang, the heart of urban living in South Jakarta. Conveniently and strategically located in the hub of great shopping, dining and entertaining venues, the hotel is just minutes from Jakarta's main business district.

ABOUT GOFIT

GOFIT is a wellness and fitness company that focuses on media (online media – www.gofit.id) sports event management, athlete management, and sports PR.

For more information:

Yuanita Ayu Pratama

Marketing Communication Manager

grandkemang Jakarta 3rd Floor

Jl. Kemang Raya 2H, Kebayoran Baru, Jakarta 12730

Phone : +62 21 719 4121 ext 711

Email : mm@grandkemang.com

Website : www.grandkemang.com

Twitter & Instagram: @grandkemangJKT

Marissa Ariesta Sastradiredja

Marketing Communication Officer

grandkemang Jakarta 3rd Floor

Jl. Kemang Raya 2H, Kebayoran Baru, Jakarta 12730

Phone : +62 21 719 4121 ext 711

Email : pr@grandkemang.com

Website : www.grandkemang.com

color your world...

Jl. Kemang Raya 2H Kebayoran Baru, Jakarta 12730 - INDONESIA
T. (62-21) 719 4121 | F. (62-21) 719 4205 | E. info@grandkemang.com

[f](https://www.facebook.com/grandkemang) grandkemang [t](https://twitter.com/grandkemangJKT) @grandkemangJKT [i](https://www.instagram.com/grandkemangJKT) @grandkemangJKT

www.grandkemang.com

grandkemang

JAKARTA

Twitter & Instagram: @grandkemangJKT

color your world...

Jl. Kemang Raya 2H Kebayoran Baru, Jakarta 12730 - INDONESIA
T. (62-21) 719 4121 | F. (62-21) 719 4205 | E. info@grandkemang.com
 grandkemang  @grandkemangJKT  @grandkemangJKT
www.grandkemang.com